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Oregon Health & Science University
School of Medicine

**Class of 2018
White Coat Ceremony**

and

**The J. S. Reinschmidt, M.D.
Lecture**

Friday, August 15, 2014
10:00 am - 12:00 pm

Peter W. Stott Center
Portland State University
Portland, Oregon



The White Coat Ceremony

NOTES

The White Coat Ceremony creates an important focus for students entering the profession of medicine. In the presence of family, friends and faculty members, student-physicians are welcomed into the medical community and are “cloaked” with their first white coats. The class members and physicians present also stand to recite the Oath of Geneva, which is again sworn during the traditional doctoral hooding ceremony four years hence. In reciting this oath, they dedicate themselves to their patients, teachers and to support one another in a lifetime of service.

Through their involvement in this meaningful ritual at the beginning of medical school, student-physicians become more aware of their professional responsibilities. The ceremony impresses upon them the primacy of the doctor-patient relationship. It also encourages them to accept the obligations inherent in the practice of medicine: to be excellent scientist, to be compassionate, and to lead lives of uprightness and honor. It emphasizes for students the physician’s responsibility to take care *of* patients and also to care *for* patients. The message conveyed is that physicians must care as well as cure.

The School of Medicine wishes to acknowledge the grateful support of the ceremony sponsors whose names appear on page eleven and twelve of the program. Their contributions to the School of Medicine at this significant juncture in our students’ medical education have provided the white coats that the members of our incoming Class of 2018 receive today.

For information on how you can participate, contact the Annual and Special Giving at 503-412-6374.

The OHSU School of Medicine

The OHSU School of Medicine is the direct descendant of the University of Oregon Medical School that first opened its doors in Portland in 1887 and graduated its first class the following year. Only one other medical school in the west has a longer lineage; only thirty-three of the present 141 medical schools in the United States existed prior to the founding of the School of Medicine in Oregon. Today the School is widely recognized for excellence and its mission continues to be the enhancement of human health through programs in education, research, health care delivery and public service. It is where healing, teaching and discovery come together in Oregon.

The school's faculty are dedicated to preparing physicians for the medical, ethical, and humanistic responsibilities of their calling, while also providing outstanding care to patients from Oregon and elsewhere. Along with the art of teaching and healing comes the responsibility for discovery. The School of Medicine faculty is internationally known for excellence in a wide range of investigative areas ranging from molecular biology and cancer to heart disease, behavioral science and public health issues. In addition to maintaining a high standard of basic and clinical research, the faculty also guide the graduate studies programs that prepare the next generation of investigators.

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SCHOOL WELCOME

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Introduction of the Reinschmidt Lecturer

George C. Mejicano, M.D., M.S.

J.S. REINSCHMIDT, M.D. LECTURE

David Barnard, Ph.D., J.D.
*Miles J. Edwards Chair in Professionalism and Comfort Care
Center for Ethics in Health Care
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“M.D., 2018: A Tale in Twelve Masterpieces”

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OATH OF GENEVA

John Mark Kinzie, M.D., Ph.D.
*Clinical Associate Professor
Department of Psychiatry
Oregon Health & Science University*

CLOSING REMARKS

Tracy Bumsted, M.D., M.P.H.

About the J. S. Reinschmidt, M.D. Lecture

J. S. Reinschmidt, M.D. 1925 – 1998

Born in Florida's panhandle, Dutch Reinschmidt served in the Army during World War II before receiving A.B. and M.D. degrees from Vanderbilt University. For three years in the late fifties, he interrupted his surgery residency at the University of Colorado to practice in rural eastern Washington. After residency, he became director of the Student Health Center at the University of Oregon (1963-1970).

His OHSU School of Medicine career began in 1970 as director of the Oregon Regional Medical Program. Familiar with the needs of practitioners in remote towns, he shepherded his circuit courses around this vast state. This led in 1976 to his being named the first head of the medical school's new Division of Continuing Medical Education (CME).

Dr. Reinschmidt's CME programs were carefully crafted to fulfill surveyed needs, engage dynamic teachers and feature practice-relevant topics. A strong advocate of strengthening ties between OHSU and rural communities, he helped many hospitals develop innovative educational programs. He worked tirelessly with Oregon legislators and earned their trust as a fair, forthright champion of OHSU's programs.

In the Area Health Education Centers (AHEC) program, Dr. Reinschmidt found his ideal vehicle to bring education to rural Oregon. Beginning in 1989 and in only four years, he established the central office and five thriving regional centers.

From 1987-1992, Dutch was a principal architect of curricular reform in the OHSU School of Medicine, promoting integration among disciplines, the relevance of early clinical experiences and greater exposure to primary care.

In 1993, this humble and wise Senior Associate Dean and Professor of Preventive Medicine and Public Health was awarded emeritus status. Two busy years later, Dr. Reinschmidt relinquished the AHEC and CME programs to well-prepared successors. He remained a trusted advisor, and in his memory, the J.S. Reinschmidt Endowment Fund for Excellence in Medical Education has been established to support this lectureship and the future advancement of medical education at OHSU.

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About the J. S. Reinschmidt, M.D. Lecturer

David Barnard, Ph.D., J.D.

David Barnard, PhD, JD holds the Miles J. Edwards Chair in Professionalism and Comfort Care at Oregon Health & Science University, where he is also Assistant Vice Provost for Interprofessional Education.

Dr. Barnard received his B.A. from the University of Chicago, and an M.A. in Comparative History from Brandeis University. He received an M.T.S. (Master of Theological Studies) from Harvard Divinity School, and a Ph.D. in Religion and Society from Harvard University in 1980.

In 2006, he received a J.D. from the University of Pittsburgh School of Law. He is the co-editor, with William R. Rogers, of *Nourishing the Humanistic in Medicine: Interactions with the Social Sciences*, and, with S. Kay Toombs and Ronald A. Carson, of *Chronic Illness: From Experience to Policy. Crossing Over: Narratives of Palliative Care*, co-authored with Anna Towers, Patricia Boston, and Yanna Lambrinidou, was published by Oxford University Press in 2000. Dr. Barnard served on the Editorial Board as Area Editor for Death and Dying of the third edition of the authoritative *Encyclopedia of Bioethics*.

From 1988 to 1999 he was University Professor and Chair of the Department of Humanities at the Penn State University College of Medicine, the first such department ever established at any medical school. Prior to joining the OHSU faculty, he was Professor of Medicine and Law at the University of Pittsburgh, Center for Bioethics and Health Law.

White Coat Donors

Works of art in David Barnard's lecture, in order shown:

Diego Rivera, *Young Man with a Fountain Pen*, 1914. Oil on canvas. Mexico City, Museo Dolores Olmedo.

Albrecht Dürer, *St. Jerome in His Study*, 1514. Engraving. New York, Metropolitan Museum of Art.

Mary Cassatt, *Nurse Reading to a Little Girl*, 1895. Pastel on wove paper, mounted on canvas. New York, Metropolitan Museum of Art.

Rembrandt van Rijn, *Syndics of the Drapers' Guild*, 1662. Oil on canvas. Amsterdam, Rijksmuseum.

Henri Matisse, *La Danse*, 1909. Oil on canvas. New York, Museum of Modern Art.

John Constable, *The Lock*, 1824. Oil on canvas. Private collection.

Kenneth Noland, *Beginning*, 1958. Acrylic on canvas. Washington, DC, Hirshhorn Museum and Sculpture Garden.

Paul Strand, *Drilling Machine*, 1928. Gelatin silver print. Minneapolis Institute of Arts.

Jan Victors, *The Banquet of Esther and Ahasueras*, c. 1640. Oil on canvas. Kassel, Museumslandschaft Hessen.

Caspar David Friedrich, *Wanderer Above the Sea of Fog*, c. 1818. Oil on canvas. Hamburg, Kunsthalle.

Fernand Leger, *The Rider (the Juggler, the Acrobat)*, 1953. Ink on tracing paper. Biot, Musée National Fernand Leger.

Francisco Goya, *Self Portrait with Dr. Arrieta*, 1820. Oil on canvas. Minneapolis Institute of Arts.

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White Coat Ceremony

The following list recognizes donors who have dedicated a gift to support the White Coat Ceremony in the past twelve months. This support allows the School of Medicine to provide each student with his or her first White Coat at today's ceremony. Gifts to the White Coat Ceremony count towards membership in the School of Medicine's **1887 Society**. For further information about supporting educational priorities in the School of Medicine, please contact Sadie Williams at (503) 552-0689.



"Goya in gratitude to his friend Arrieta for the compassion and care with which he saved his life during the acute and dangerous illness he suffered toward the end of the year 1819 in his seventy-third year".

The Oath of Geneva

*At the time of being admitted as a member
of the medical profession:*

*I solemnly pledge myself to consecrate my life to the
service of humanity;*

*I will give to my teachers the respect and
gratitude which is their due;*

*I will practice my profession with
conscience and dignity;*

*The health of my patient will be my
first consideration;*

*I will respect the secrets which are
confided to me;*

*I will maintain by all means in my power,
the honor and the noble traditions of the
medical profession; my colleagues will be
my brothers and sisters.*

*I will not permit considerations of religion,
nationality, race, party politics or social standing
to intervene between my duty and my patient;*

*I will maintain the utmost respect for human life,
even under threat;*

*I will not use my medical knowledge contrary
to the laws of humanity.*

I make these promises solemnly, freely and upon my honor.

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