

# INVENT: Accelerating Innovation and Commercialization

## Building a winning financial model for your startup

This INVENT workshop helps early-stage startups establish an effective financial strategy to attract potential investors and maintain a positive overall financial standing for your company. Susan Preston, Manager of the Seattle Angel Fund, will discuss:

- The importance of a sound financial model
- Variables to include in your financial model
- Impact and influence of your financial model on your business plan
- How your financial model ties into your value proposition

Join the Oregon Clinical & Translational Research Institute, Technology Transfer & Business Development, and the OTRADI Bioscience Incubator for this interactive workshop. Admission is free, RSVP is encouraged as seating is limited.

Wednesday, Sept. 20  
9 - 11 a.m.

Urban Office  
4949 SW Macadam Ave.  
Portland, OR 97239

Questions? Contact Jonathan Jubera at [jubera@ohsu.edu](mailto:jubera@ohsu.edu)

Register today at [https://invent\\_1.eventbrite.com](https://invent_1.eventbrite.com)

